



Community Outreach Report 2017

CoC Cancer Committee Community Outreach Manager

Respectfully Submitted By:
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Director of Marketing and Communications

Standard 1.8
Monitoring Community Outreach

The community outreach coordinator monitors the effectiveness of community outreach activities on an annual basis. The activities and findings are documented in a community outreach activity summary that is presented to the cancer committee annually.

This report was reviewed and approved by the CoC Cancer Committee on December 6, 2017. The committee agreed that the outreach programs and services offered were effective for the community.



2017 Annual Report: Program Outcomes and Community Outreach

Wayne HealthCare and Wayne Cancer Center is dedicated to early detection and treatment of colon, skin and breast cancer. Through educational events and screenings, we believe this is the best way to educate, find cancer early and provide care timely. Wayne HealthCare is proud to partner with local businesses and organizations to enhance the overall health and wellness of the Darke County workforce, their families and the community.

Breast, Colon & Skin Cancer Screenings

In order to address community health needs, we provide screening events for individuals who are uninsured or underinsured. We provide screening opportunities year round at community health fairs and corporate wellness events so we can educate and provide preventative services to those who may not otherwise receive the care they need.

Breast, Colon and Skin Cancer Screening

Darke County Health Fair – Oct 10

- 6 registered for colonoscopy
- 21 scheduled mammograms
- 8 event hours
- 455 total participants
- Inflatable breast, interactive educational tool available for participants to get a close-up look at treatment and early detection of breast cancer
- Derma Scan, skin cancer and colon cancer education
- Lung Cancer Screening with low dose CT information provided
- 6 low dose CT scans performed in 2017

Breast Cancer Screening

Darke County Employee Health Fair – Oct 19

- 6 scheduled mammograms
- 324 total participants
- 7 event hours
- Transportation assistance offered

Look Good Feel Better Program

Look Good Feel Better® is a free 2 hour program that teaches beauty techniques to cancer patients to help them manage appearance related side effects of cancer treatment. The program is open to any woman who is undergoing or recently completed treatment for cancer.

Community Health Fairs & Outreach Events

Look Good Feel Better – Open to Community

Feb 13 – May 8 – Aug 14 – Oct 19

- 14 total participants

In order to address community health needs, we provide health education, interactive displays, on-site presentations and health screenings.

Family Health Prevention Presentation – Feb 13

- 3 participants
- 1 event hour
- Educational presentation about physical activity and prevention screenings

Darke REC – Mar 16

- 64 participants
- Educational awareness program with focus topics of cancer and diabetes. Heel scans, derma scans, PFT and blood pressure checks.
- 4 event hours
- 27 utilized services

Wayne HealthCare Healthy Moments – Mar 28

Colon Cancer Awareness Screening & Presentation

Dr. Alisha Reiss, General Surgeon

- 31 participants
- 2 event hours

Darke County Chamber of Commerce Ag Day – Mar 22

- 97 participants
- Skin cancer information given to local farmers
- PFT and lung information specific to farmers.

Council on Rural Services Health Fair – Apr 21

- 231 participants
- Scheduled mammograms
- 5 event hours
- 73 utilized services

Community Health Fairs & Outreach Events

5th & 6th Grade Health Fair – May 9th & 10th

- 472 participants
- Skin cancer education, sunscreen packets and tobacco and lung education
- 7 event hours

Breast Cancer Awareness of Darke County (BCADC) Boot Camp for 5K Walk/Run – Jun 21

- 25 participants
- 7 week run/walk program leading up to the BCADC 5K event
- 12 event hours

Whirlpool Health Fair – Jun 17

- Scheduled mammograms
- 73 total participants
- Health education, derma scan , heel scan, pulmonary function testing
- 21 utilized services
- 6 event hours

Neff Health Fair – Jun 21

- Scheduled mammograms
- 79 total participants
- Health education, derma scan , heal scan, pulmonary function testing
- 31 utilized services
- 5 event hours

American Cancer Society Darke County Relay for Life – Jul 21

- Event Silver Sponsor

Farm Kids Sun Safety – Jul 18

- 97 participants
- Breast cancer awareness education and local
- 24 utilized services
- 2.5 event hours

Dick Lavy Trucking Health Fair – Jul 21

- 19 participants
- HRAs and derma scan screening
- 19 utilized services
- 2.5 event hours

Breast Cancer Awareness of Darke County (BCADC) 5K Walk/Run – Jul 29

- 407 participants
- Breast cancer awareness education and local resource information

- 30 hours

Wayne HealthCare Healthy Moments – Aug 15 Radiation Therapy Presentation

Dr. Praveena Cheruvu, Radiation Oncologist

- 17 participants
- Presentation for community members
- 1.5 event hours

Wayne HealthCare Women's Night Out – Sept 14

- 260 participants
- Cancer education and awareness and diabetes education
- 3 event hours

Wayne HealthCare Women's Night Out – Sept 14 Breast Cancer Presentation

Dr. Alisha Reiss, General Surgeon

- 9 participants
- Presentation for women in the community

Clinical Conference Education – Sept 19

Understanding Breast Cancer Genetics Presentation

Dr. Alisha Reiss, General Surgeon

- 33 participants
- Presentation for Wayne HealthCare physicians, nurses and allied health professionals

Dayton Physicians Network – Sept 23

ZERO Prostate Cancer 5K

- Event Bronze Sponsor

Darke County Chamber of Commerce – Women in Networking Event - Oct 19

Dr. Alisha Reiss, General Surgeon & Jill Brown, Cancer Care Coordinator

- 85 employee participants
- Breast cancer awareness and education presentations along with information about local cancer resources for uninsured, underinsured and general cancer services
- 2 event hours

Brake for Breakfast – Oct 24

- 92 participants
- Free curbside breakfast and information about early detection of breast cancer, free screenings for underinsured and uninsured, meet our surgeons
- 2 mammograms scheduled
- 2 event hours

Clinical Conference Education – Nov 8

Melanoma Presentation

Dr. Daniel P. McKellar, General Surgeon & Jill Brown, Cancer Care Coordinator

- **33** participants
- Presentation for Wayne HealthCare physicians, nurses and allied health professionals
- **1** event hour |

Troy Sunshade Health Fair – Nov 22

- **29** participants
- Breast cancer awareness and screening
- **2** event hours

Tobacco Cessation Classes

To assist cancer patients and their loved ones with understanding cancer, manage treatment, learn about resources and provide support. Free classes are held throughout the year. Participants may register by calling 937-547-5717.

Lifestyle Enhancement Center

The Lifestyle Enhancement Center is an outpatient clinic that focuses on prevention and management of chronic diseases. Programs and services include: cardiac rehabilitation, pulmonary rehabilitation, healing hearts clinic blood pressure clinic and tobacco cessation programs.

Better Breathers Support Group

- **78** participants in 2017
- Monthly educational presentation by professional experts on various relevant topics for patients with chronic lung disease
- **2** hours event hours per session

The ABC's of COPD – Mar 14

Linda Fridley, Pulmonary Rehabilitation Coordinator

- **6** participants

Oxygen Therapy – Apr 11

Josh Stence, Kaup Pharmacy Representative

- **7** participants

Nutrition Education – May 9

Carolyn Doegnes, MS, RD, LD

- **7** participants

COPD Medications – Jun 13

Amanda Bauerle, PharmD, MBA/HCM

- **6** participants

COPD Medications – Jul 11

Karen Lockhart, Pulmonary Rehabilitation Coordinator

- **6** participants

CPAP – Aug 8

Crystal Ahlers, LPN – Kaup Pharmacy

- **10** participants

COPD Medications – Sept 12

Nancy Rafel, RN

- **6** participants

COPD & Exercise – Oct 10

Kristin Erisman – ACSM Personal Trainer & NETA Group Exercise Instructor

- **9** participants

Vest Therapy & Airway Clearance – Nov 14

Shannon Lake - RespirTech

- **8** participants

COPD & The Benefits of Massage Therapy – Dec 5

Shelly Acker, Licensed Massage Therapist

- **9** participants

American Heart Association – Sept 7

Go Red Goes North

- **100** participants
- Event Sponsor
- Provided information about tobacco cessation, pulmonary and cardiac rehabilitation services and programs

Colon Cancer Collaborative Action Initiative

Wayne HealthCare collaborated with Family Health, largest PCP group to implement new policy to standardize colorectal screening, 80% by 2018 ACS CAP.