



**Community Outreach Report 2015**  
**CoC Cancer Committee**  
**Community Outreach Manager**

Report Submitted By:

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**Standard 1.8**

**Monitoring Community Outreach**

The community outreach coordinator monitors the effectiveness of community outreach activities on an annual basis. The activities and findings are documented in a community outreach activity summary that is presented to the cancer committee annually.

This report was reviewed and approved by the CoC Cancer Committee on December 16, 2015. The committee agreed the outreach programs and services offered were effective for the community.

## 2015 Annual Report: Program Outcomes and Community Outreach

Wayne HealthCare and Wayne Cancer Center is dedicated to early detection and treatment of colon, skin and breast cancer. Through educational events and screenings, we believe this is the best way to educate, find cancer early and provide care timely. Wayne HealthCare is proud to partner with local businesses and organizations to enhance the overall health and wellness of the Darke County workforce, their families and the community.

### Breast, Colon & Skin Cancer Screenings

In order to address community health needs, we provide screening events for individuals who are uninsured or underinsured. We provide screening opportunities year round at community health fairs and corporate wellness events so we can educate and provide preventative services to those who may not otherwise receive the care they need.

#### Breast & Colon Cancer Screening Darke County Health Fair – Oct 13

- 22 registered for colonoscopy
- 27 scheduled mammograms
- 1 dexa scan
- 600+ total participants
- Colon cancer education and information was provided
- Inflatable colon, interactive educational tool available for participants to get a close-up look at treatment and early detection of colon cancer
- Derma Scan, skin cancer and breast cancer education

#### Breast Cancer Screening Darke County Employee Health Fair – Oct 15

- 15 scheduled mammograms
- 30+ total participants
- Transportation assistance offered

### Look Good Feel Better Program

Look Good Feel Better® is a free program that teaches beauty techniques to cancer patients to help them manage appearance related side effects of cancer treatment. The program is open to any woman who is undergoing or recently completed treatment for cancer.

#### Look Good Feel Better – Open to Community Feb 9 – May 11 – Aug 10 – Oct 19

- 5 total participants

### Cancer Support Group

To assist cancer patients and their loved ones with understanding cancer, manage treatment, learn about resources and provide support.

#### Cancer Support Group – Open to Community Apr 2 – Jun 4 – Sept 3 – Dec 3

- 15 total participants
- Offered quarterly at Wayne HealthCare

### Community Health Fairs & Outreach Events

In order to address community health needs, we provide health education, interactive displays, on-site presentations and health screenings.

#### Endoscopy Renewed Recognition Press Release – Feb 9

#### BUNCO for Boobies – Mar 15

- 300+ participants
- Breast cancer awareness program and fundraiser for cancer patients in Darke County

#### Darke County Chamber of Commerce Ag Day – Mar 25

- 100 participants
- Skin cancer information given to local farmers

#### 5<sup>th</sup> & 6<sup>th</sup> Grade Health Fair – May 7

- 400+ participants
- Skin cancer education, sunscreen packets and anti-tobacco education

#### Cancer Survivor Day Picnic and Walk – Jun 7

- 40 participants

#### Neff Health Fair – Jun 24

- Scheduled mammograms
- 100 total participants
- Dermascan, vascular screenings, pulmonary function testing, blood pressure, EKGs
- Transportation assistance offered for mammograms

## Community Health Fairs & Outreach Events

### American Cancer Society Darke County Relay for Life – Jul 17

- 15 Wayne HealthCare participants
- 300+ total participants
- Derma Scan, skin cancer and breast cancer education

### Breast Cancer Awareness of Darke County (BCADC) 5K Walk/Run – Aug 1

- 301 participants
- Breast cancer awareness education and local resource information
- Dayton Physicians and Oncology provided cancer education

### Wayne HealthCare Women's Night Out – Sept 10

- Scheduled mammograms
- 300+ participants

### Midmark Health Fair – Sept 15

- Scheduled mammograms
- 100+ total participants

### Physician and Cancer Coordinator Education – Sept 29

*Dr. Jennifer Rawlins & Jill Brown*

- 30 participants
- Skin cancer screenings at Phelan Insurance
- Abnormalities were referred to dermatologists

### Wayne HealthCare Healthy Moments – Oct 20

#### Breast Cancer Presentation

*Dr. Daniel P. McKellar & Jill Brown*

- 30 participants
- Presentation for community members

### Wayne HealthCare Employee Pink Out Days

Oct 16 – Oct 23

- 75+ employee participants
- Breast cancer awareness and education

### Castine Church Cancer Education – Nov 10

- 27 participants
- Cancer presentation with a focus on breast cancer

### Clinical Conference Education – Dec 9

#### Esophageal Cancer

*Dr. Manish Sheth*

- 15 participant
- Presentation for allied health professionals

## Tobacco Cessation Classes

To assist cancer patients and their loved ones with understanding cancer, manage treatment, learn about resources and provide support. Free classes are held throughout the year. Participants can register by calling 937-547-5717.

### American Cancer Society FreshStart

Jan 20 – Jun 4 – Sept 3 – Dec 3

- 15 participants completed the free two week course
- Offered quarterly at Wayne HealthCare
- Class instructors were Respiratory Therapists who are Tobacco Treatment Specialists

## Lifestyle Enhancement Center

The Lifestyle Enhancement Center is an outpatient clinic that focuses on prevention and management of chronic diseases. Programs and services include: cardiac rehabilitation, pulmonary rehabilitation, healing hearts clinic blood pressure clinic and tobacco cessation programs.

### Versailles Healthcare Vendor Recognition – May 19

- 100 participants
- Provided information about services and programs

### Gettysburg Lions Club – July 15

- 30 participants
- COPD/Pulmonary Rehabilitation

### American Heart Association – Sept 10

*Go Red Goes North*

- 100+ participants
- Provided information about services and programs

### Rotary Club – Dec 1

- 25 participants
- Disease management and care coordination presentation

## Colon Cancer Collaborative Action Initiative

Wayne HealthCare collaborated with Family Health, largest PCP group to implement new policy to standardize colorectal screening, 80% by 2018 ACS CAP.